AMENDMENT TO THE CLAIMS

Claims 1-11 **(Cancelled)**

12.(New)   An attendant circumstance utilization device, for providing a user with at least one service from among services including provision of information, setting of equipment and rendering of a service, said device comprising:

an attendant detecting unit operable to detect an attendant accompanying the user;

a circumstance detecting unit operable to detect at least one of: i) a traveling location of the attendant accompanying the user or the user and the attendant accompanying the user, ii) an equipment operation and iii) a utilized service;

a storing unit operable to store attendant information indicating the attendant detected by said attendant detecting unit by associating with at least one of the utilization history data among the traveling location, the equipment operation and the utilized service detected by said circumstance detecting unit; and

a service providing unit operable to determine a service to be provided to

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the user based on the newly detected attendant by said attendant detecting unit and the utilization history data stored in said storing unit, and to provide the user with the determined service.

13.(New)   The attendant circumstance utilization device according to claim 12,

wherein said circumstance detecting unit is operable to detect an equipment operation by the user, and

said storing unit is operable to store history data of the detected equipment operation by associating with the attendant information indicating the attendant detected by said attendant detecting unit when the user performs the equipment operation,

said attendant circumstance utilization device further comprises,

a judging unit operable to judge an equipment operation activity particular to a case, where the user is accompanied by the same attendant at a present time and in a past time, based on the attendant newly detected by said attendant detecting unit and the equipment operation history data stored in said storing unit, and

said service providing unit is operable to execute at least one of provision of information and setting of equipment depending on the particular equipment operation activity.

14.(New)   The attendant circumstance utilization device according to claim 12,

wherein said circumstance detecting unit is operable to detect a current location of the user, and

said storing unit is operable to store traveling history data of the user based on the detected current location by associating with the attendant information indicating the attendant detected by said attendant detecting unit when the user performs the traveling,

said attendant circumstance utilization device further comprises,

a judging unit operable to judge a destination particular to a case, where the user is accompanied by the same attendant at a present time and in a past time, based on the user's current location newly detected by said circumstance detecting unit, the attendant newly detected by said attendant detecting unit and the traveling history data stored in said storing unit,

wherein said service providing unit is operable to execute at least one of provision of information and setting of equipment depending on the particular destination.

15.(New)   The attendant circumstance utilization device according to claim 12,

wherein said circumstance detecting unit is operable to detect a service which the user utilizes, and

said storing unit is operable to store the detected service utilization

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history data by associating with an attendant information indicating the attendant detected by said attendant detecting unit when the user utilizes the service,

said attendant circumstance utilization device further comprises,

a judging unit operable to judge a service utilization particular to a case, where the user is accompanied by the same attendant at a present time and in a past time, based on the attendant newly detected by said attendant detecting unit and the utilization history data stored in said storing unit,

wherein said service providing unit is operable to provide the user with at least one service from among services including provision of information, setting of equipment and rendering of a service depending on the particular service utilization.

16.(New)   The attendant circumstance utilization device according to claim 15,

wherein said circumstance detecting unit is further operable to detect a current location of the user,

said storing unit is operable to store the traveling history data of the user based on the detected current location by associating with the utilization history data and the attendant information,

said judging unit is operable to judge a service utilization particular to a case, where the user is accompanied by the same attendant and also is located

at the same location at a present time and in a past time, based on the current location of the user newly detected by said circumstance detecting unit, the attendant newly detected by said attendant detecting unit and the utilization history data stored in said storing unit, and

said service providing unit is operable to provide the user with at least one service from among services including provision of information, setting of equipment and rendering of a service depending on the particular service utilization.

17.(New)   The attendant circumstance utilization device according to claim 12,

wherein said circumstance detecting unit is operable to detect a service which the user utilizes and also to detect a category of the attendant,

said storing unit is operable to store the detected service utilization history data by associating with the category information indicating the category newly detected by said circumstance detecting unit when the user utilizes the service,

said attendant circumstance utilization device further comprises,

a judging unit operable to judge a service utilization particular to a case, where the category of the attendant accompanying the user is the same at a present time and in a past time, based on the category newly detected by said circumstance detecting unit and the utilization history data stored in said

storing unit,

said service providing unit is operable to provide the user with at least one service from among services including provision of information, setting of equipment and rendering of a service depending on the particular service utilization.

18.(New)   The attendant circumstance utilization device according to claim 17,

wherein said circumstance detecting unit is further operable to detect a current location of the user,

said storing unit is operable to store the traveling history data of the user based on the detected current location by associating with the utilization history data and the category information,

said judging unit is operable to judge a service utilization particular to a case, where the category of the attendant accompanying the user is the same and also is located at the same location at a present time and in a past time, based on the current location of the user newly detected by said circumstance detecting unit, the attendant category newly detected by said circumstance detecting unit and the utilization history data stored in said storing unit, and

said service providing unit is operable to provide the user with at least one service from among provision of information, setting of equipment and rendering of a service depending on the particular service utilization.

19.(New)   The attendant circumstance utilization device according to claim 12,

wherein said circumstance detecting unit is operable to detect a service

which the user utilizes and to detect the number of the attendants, and

said storing unit is operable to store utilization history data of the

detected service by associating with the number information indicating the

number detected by said circumstance detecting unit when the user utilizes the

service,

said attendant circumstance utilization device further comprises,

a judging unit operable to judge a service utilization particular to a case,

where the number of the attendants accompanying the user is the same at a

present time and in a past time, based on the number newly detected by said

circumstance detecting unit and the utilization history data stored in said

storing unit,

said service providing unit is operable to provide the user with at least

one service from among services including provision of information, setting of

equipment and rendering of a service depending on the particular service

utilization.

20.(New)   The attendant circumstance utilization device according to claim 19,

wherein said circumstance detecting unit is further operable to detect a

current location of the user,

said storing unit is operable to store the traveling history data of the user by associating with the utilization history data and the number information based on the detected current location,

said judging unit is operable to judge a service utilization particular to a case, where the number of the attendants accompanying the user is the same and also the user is located at the same location at a present time and in a past time, based on the current location of the user newly detected by said circumstance detecting unit, the number of attendants newly detected by said circumstance detecting unit and the utilization history data stored in said storing unit, and

said service providing unit is operable to provide the user with at least one service from among services including provision of information, setting of equipment and rendering of a service depending on the particular service utilization.

21.(New)   An attendant circumstance utilization method, for providing a user with at least one service from among services including provision of information, setting of equipment and rendering of a service, comprising:

an attendant detecting step of detecting an attendant accompanying the user;

a circumstance detecting step of detecting at least one of: i) a traveling location of the attendant accompanying the user or the user and the attendant accompanying the user, ii) an equipment operation and iii) a utilized service;

a storing step of storing, into a storage unit, an attendant information indicating the attendant detected by said attendant detecting step by associating with at least one of utilization history data from among a traveling location, an equipment operation and a utilized service detected by said circumstance detecting step; and

a service providing step of determining a service to be provided to the user based on an attendant newly detected by said attendant detecting step and the utilization history data stored into the storage unit, and of providing the user with the determined service.

22.(New)   A program, used for a device which provides a user with at least one service from among services including provision of information, setting of equipment and rendering of a service, said program causing a computer to execute:

an attendant detecting step of detecting an attendant accompanying the user;

a circumstance detecting step of detecting at least one of: i) a traveling location of the attendant accompanying the user or the user and the attendant

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accompanying the user, ii) an equipment operation and iii) a utilized service;

a storing step of storing, into a storage unit, an attendant information indicating the attendant detected by said attendant detecting step by associating with at least one of utilization history data from among a traveling location, an equipment operation and a utilized service detected by said circumstance detecting step; and

a service providing step of determining a service to be provided to the user based on an attendant newly detected by said attendant detecting step and a utilization history stored into the storage unit, and for providing the user with the determined service.

23.(New)   The attendant circumstance utilization device according to claim 13,

wherein said judging unit is operable to judge an operation activity of choosing a content, which is utilized only in the case of a combination of the user and an attendant newly detected by said attendant detecting unit, as the equipment operation activity,

said service providing unit is operable to provide the user with a content choice by an attribute as the service.

24.(New)   The attendant circumstance utilization device according to claim 13,

wherein said judging unit is operable to judge a setting operation activity

for an equipment, which comes about only in the case of a combination of the

user and an attendant newly detected by said attendant detecting unit, as the

equipment operation activity.

25.(New)   The attendant circumstance utilization device according to claim 13,

wherein said judging unit is operable to judge a function choice activity

for an equipment, which come about only in the case of a combination of the

user and an attendant newly detected by said attendant detecting unit, as the

equipment operation activity.